



## Advances in Bioceramic Material Technology

## The belief that this is about raising the value of life.

We promise to be customer-centric until the day when we can be 100% satisfied.

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#### Location

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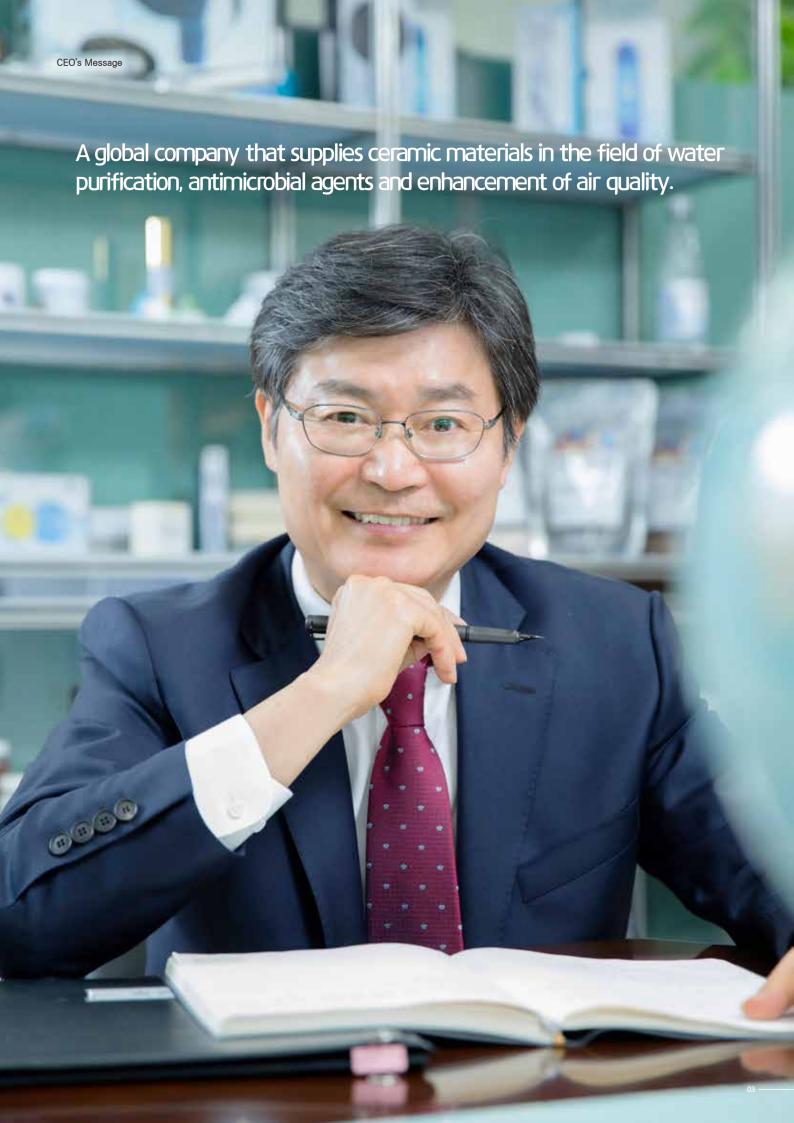
#### All over the world, Biocera Co., Ltd It is the history of hydrogen alkaline production, antibacterial and photocatalytic ceramic materials.

Since 1994, Biocera has led the development and production of water, antibacterial, and air-related bioceramic filters, and has contributed to the improvement of industries that make healthy and safe water by applying ceramic ball (hydrogen alkaline water generation and chlorine removal) materials to water purifiers and kitchen filters.

In addition, it exports Biocera A (antibacterial agent) and deodorizing materials applied to air purification filters to more than 40 countries around the world, and is well received for providing high quality and various technical services.









#### Biocera Co., Ltd. thinks of the health and happiness of my customers first.

Biocera Co., Ltd. is a company that manufacturers, researches, and develops eco-friendly bioceramic materials with applications in the fields of water, air, and antibacterial capacity. As indicated by the company's name, Bio means nature and life, and CERAMIC means high-tech that is widely used in ceramics, glass, semiconductors, batteries, aerospace, and artificial intelligence, : the combination of the two words means "harmony of natural, life, and high-tech." The world around us is basically made of (+) ions and (-)ions. When water (heavy metals, chemical detergents, shampoo, and bacteria) and air (fine dust, smoke, and viruses) are contaminated, they tend to have an increased presence of positive ions. Biocera provides the optimal solution for maintaining human healthy by balancing the (-) and (+)ions in water and air.

When Daesung Ceramic Research Institute, the predecessor of Biocera Co., Ltd., was established, it took a vow to enhance the peace and happiness of mankind with eco-friendly products applied with ceramic materials. Starting with the development of antibacterial materials and air purification photocatalyst TiO2) filters and supplying them to leading domestic companies, we went on to supply the main hydrogen alkaline minerals-generating Biocera ceramic balls-as water purifier filter materials for domestic and overseas conglomerates. Biocera A.A filter, which generates hydrogen alkaline water by applying Biocera balls, is used for the nourishment of animals and plants in agriculture and livestock industries as well as purification fields such as water stations, mineral water plants, carbonated water machines, beverage vending machines, and alcohol vending machines.

In addition, we have developed eco-friendly healthcare products such as Biocera water purification jug pitcher and portable water bottles that make commercialized hydrogen alkaline water for healthy daily life, and Biocera laundry balls that remove chlorine and rust from tap water. Based on these offerings, we have built a gloabl network with 40 countries as well as Korea.

We as for your generous support and encouragement so that Biocera Co., Ltd. can further contribute to the spread expansion of eco-friendly culture for the global environment and human health through technology development that resembles the circulation principle of nature. Thank you.



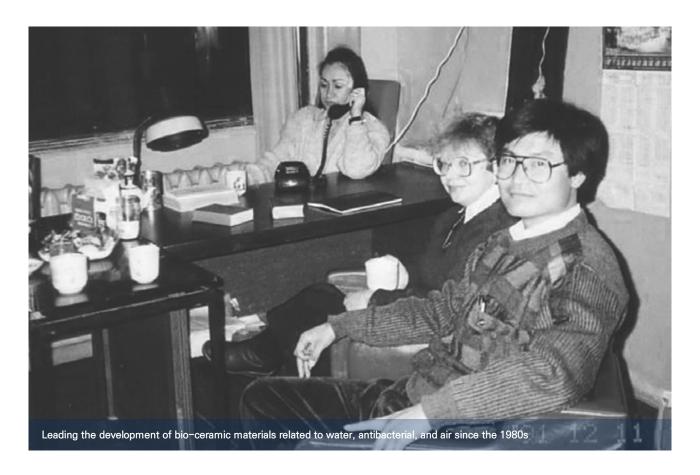
Dr. Jeon CEO I Doctor of Ceramic Inorganic Materials Engineering Global Biocera Material Expert on Water, Antibacterial, and Air | A new intellectural patentee

Professor of Research on Hydrogen Fuel Battery Part of Wooseok University Industry-Academic Cooperation Group WQA certified water expert (CWS, Certified Water Specialist) Industry-Academic Director of the Korean Water Society

He served as a member of the National Institute of Technology and Standards in the antibacterial field of KS standards in Korea A researcher appointed by the Korea Ceramic Technology Institute

(International Seminar Speaker) Regular presentation of hydrogen alkaline water trends to seminars and exhibitions around the world such as WQA and Aquatech





# BIOCERA has been the Only Technology in Bio-ceramic Materials Since 1994. We've been Working Hard to Become Self-Reliant.

Founded in 1994, Biocera has written a history of developing many first ceramic applications, manufacturing/supplying ceramic ball materials for hydrogen alkali mineral generation filters, chlorine and rust removal shower filters in water purification. In addition, we are pursuing growth as a company that creates a global health and hygiene culture throughout various aspects of life by applying Biocera antibacterial agents that suppress bacterial growth. The ceramic manufacturing plant in Wanju produces high-quality bioceramic materials through strict processes under the NSF (National Sanitization Foundation) screening regulations every year, and strives to maintain the highest levels of quality and safety.

#### Main Business Portfolio

Business field				
Water (Rotating Electromagnetic Wave) Antioxidant Hydrogen Alkaline Mineral Water	Antibacterial (Sanitary, Far Infrared Wave) Antimicrobial Agent	<b>Air</b> Air Photocatalyst TiO <sub>2</sub>		
BIOCERA Ball  Catalyst carrier making water healthy in the area of water purification, showers and agricultural and livestock sectors	BIOCERA Antimicrobial Agent  Control bacterial and viral growth for plastics and construction materials	BIOCERA Photocatalyst  Eliminate sources of infection such as fine dust and bacteria of air purifier and air conditioner filter		
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#### Untirl Ceramic Materials are Applied to Water, Antibacterial, and Air Fields

## **Expansion of BIOCERA's Base HISTORY**

Research and development of eco-friendly ceramic materials with the heart of father for the healing of young daughter suffering from atopic dermatitis

#### 1980s (Technology Acquisition from World-Class Ceramic Material Single Crystal Scientists)

Global leader in water, antibacterial and air bioceramics, founder of Biocera, Dr. Jeon studied "inorganic material engineering" at universities and graduate schools to fulfill his childhood dream of becoming a space scientist, and first encountered ceramics from a professor of American nationality. Ceramics are made by processing and molding inorganic materials that exist in nature, such as water and soil, at a high temperature. There are several traditional ceramic materials such as ceramics, glass, and cement. In addition, advanced ceramics, which have been developed for special functions by adding raw materials to new materials, are used in the manufacturing of bio, medical, semiconductor, smartphone parts, electric vehicle batteries, and spaceships. The principles of advanced crystal growth technology, which requires white sapphire, red ruby, and blue sapphire, which we studied with world-class French, American, and Russian material engineers, are the basis for the creation of the current Ceramic ball material. Since then, Dr. Jeon has become an international expert in bioceramic materials through acquiring a wide range of experience in the application of ceramic materials, combinations, molding methods, plastic process R&D and materials.



Study of Ceramic Materials in Universities and Graduate Schools The days of research and

#### 1990s (Pioneer in Developing BIOCERA Antibacterial, Photocatlayst, Alkaline Hydrogen Mineral Materials)

In 1994, the Daesung Ceramic Laboratory was established to develop/manufacture Biocera ceramic ball for hydrogen alkaline water generation Biocera–A antibacterial agents that inhibit bacterial and fungal growth, and Biocera–T photocatalytic material for air purification filters. There was a time when Dr. Jeon thought about solutions as a father when he saw his young daughter suffering from atopic dermatitis. The idea came from media reports dealing with sick house syndrome, acidic food, residual chlorine in tap water and residual detergents in clothes contribute to various skin diseases and atopic dermatitis. Based on the toy (glitter ball) that his little daughter used to play with, we developed eco–friendly ideas such as Biocera Laundry ball with ceramic ball material, Biocera A.A filter generating hydrogen alkaline water, Biocera A.A water purification jug, and a happy shower free of chlorine, rust, and larvae.



Year 1994

Promoting ceramic materials and ecofriendly products (After the establishment of Daesung Ceramic Research Institute)

#### 2000s (Global Leader in Alkaline Water Filter Market)

Biocera A.A (Antioxidant Alkaline) has the world's leading brand power backed by certification from NSF International on the genuineness and safety of ceramic material, the core of hydrogen alkali mineral generation filters. The filters of the world's top domestic and foreign water purifier manufacturers, known for their sophistication, contain Biocera ceramic ball materials. The safety of the material is paramount because it is used to generate hydrogen alkali minerals and drinking water through the Biocera ball. Biocera is the first and only company in the field of ceramic balls to be certified internationally for material safety through the NSF/ANSI 42 rating provided by the world's most prestigious water—related certification body, NSF International. It has a global network in more than 40 countries around the world, and exports Biocera ball materials, Biocera hydrogen alkali filters, and eco—friendly healthcare products. In addition, it has acquired domestic and overseas intellectual property rights, obtained certification of FDA GLP Guideline Pass, RoHS, ISO 9001, etc. Furthermore, Biocera is a member company of WQA, the Korean Society of Water, and INNOBIZ Association, and certified as a Parts Material Certification Company. Since 1994, both executives and employees have been doing their best to achieve the highest standards of safety and quality for human health through strict production management at Pangyo headquarters and Wanju production plants.



Relocation to Pangyo
Headquarters (After changing the company name to Biocera)

## The Best Quality Brings the Best Trust

Manufacturing of the Only Bio-ceramic Materials in Water, Antibacterial Agent, and Air Fields: Biocera the No. 1 Global R&D Company





#### 1994 ~ 2001

Launch of Biocera, R&D into Technology and Products
Launch of Biocera Co., Ltd. and Lead Development of Bioceramics in the
Fields of Water, Antibacterial and Air Products



#### 2002 ~ 2008

Improving Competiveness by Commercialization of Materials Expanding Differentiated Products and Developing the Alkaline Market

- 1994 · Establishment of Daesung Ceramic Research Institute
  - · Development of a kitchen filter with antibacterial ceramic ball for water purification
- 1995 · Development of silver nano inorganic antimicrobial agents (BIOCERA-A)
  - · Development of a deodorizing photocatalyst (BIOCERA-T)
  - · Co-development of K Company's eco-friendly bio-paint
- 1996 · Patent Registration Antibacterial Ceramic Composition
- 1998 · First phase commercialization of Biocera Detergent-free washing ball
- LG Chem Artificial Marble Application of Biocera antimicrobial agent
   Joint development of anti-odor and antibacterial air filter
  - with Daewoo Electronics
  - $\cdot$  Launch of chlorine removal Biocera Dolphin Shower Head
- 2000 · Establishment of Biocera Co., Ltd
  - Samsung Electronics Bio Refrigerator Tray Application of Biocera
     Antimicrobial Agent
- 2001 · FDA GLP Guidelines for Nontoxic Test Passed Biocera Antibacterial
  - $\cdot$  Designation as promising Small and Medium–Sized Enterprise for Export
  - · Launch of Biocera Alkaline Jug

- 2002 · FDA GLP Guidelines Test Passed Nano-optical Biocera Photocatalyst
  - · Selection as an INNOBIZ certified company
  - · Designation as a company specializing in parts and materials
- 2003 · ISO 9001 Certification for the Quality Management System
  - · ISO 14001 Certification for the Environmental Management System
  - $\cdot$  Launch of Biocera Softening Shower Filter
- 2005 · Patent Registration Filter for manufacturing alkaline water
- 2006 · Join WQA Membership
  - · KFDA Registration Biocera Medical Substance Generator

    Based on Alkali Water Reactor
- 2007 · Started the Biocera A.A (Antioxidant Alkaline) brand name
  - · Released Biocera A.A. Jug 2nd generation
  - · Launch of RO System + Biocera A.A Filter
  - · Launch of Biocera A.A Tea Bag
  - · Biocera ceramic ball commissioned for NSF International Safety Experiment
- 2008 · Biocera ceramic ball Passed the NSF/ANSI 42 Safety

  Test conducted by NSF International



B

#### 2009 ~ 2016

Acquired the World's Best Technology, Know-How, and Production Capacities

Leading the No.1 Hydrogen Alkaline Drinking Water & Antibacterial Market



#### 2018 ~ Present

Share Global Success Experience
Glocalization of Healthy Water and Antibacterial Agent

- 2009 · Biocera ceramic ball Passed the NSF/ANSI 42 Safety Test conducted by NSF International
  - · Biocera Washing Ball Received the Minister of Environment Award for New Technology
- 2010 · Hyundai Motors interior material Biocera Antibacterial Agent
  - $\cdot$  Patent Registration Method of manufacturing of cylindical ceramic ball by rotating method
  - Biocera Washing Ball Acquired the European CE Certification
  - · FDA GLP Pass BIOCERA Antioxidant Alkaline Water
- 2011 · Dr. Jeon Announces WQA Aquatech USA Seminar
  - pH increasing Alkaline Water Filters
  - · Relocation to the Pangyo New Building
- 2012 · Dr. Jeon Announced Aquatech INDIA Seminar
  - Vitamin B<sub>12</sub> Concerned BIOCERA Alkaline Mineral Water
  - · Dr.Jeon Announced Aquatech USA Seminar
  - Dechlorination and Bacteria Removal with in-Showerhead Ceramic Filtration
- 2015 · Dr. Jeon Announced the International Water Forum (Water and Health Functions)
- 2016 · Wannabe M Twingo Thermos Biocera Antibacterial Agent
  - · Launched Premium AtoZero Happy Shower plus as new product
  - · Export of Chlorine Removal Shower (Japan C Company)

- 2018 · 〈Government Technology Development Project〉
  - Ceramic ball and filter for the manufacturing of antioxidant hydrogen water
  - Selection as a Youth Friendly Small and Medium Enterprise
- 2019 · Launched Biocera Zero Shower & Zero Shower Filter
  - The bathroom's flagship brand, D Company's functional shower
     Supplies of Biocera chlorine removal balls
- 2020 · Company P's Pet Alkaline Water Purifier Biocera Alkaline Ball
  - $\cdot \; \langle \mathsf{Government} \; \mathsf{Technology} \; \mathsf{Development} \; \mathsf{Project} \rangle$
  - Evaluation of the antioxidant activity of alkaline water using ceramic balls
  - Development of ceramic ball and filter type products for stable production of pH 8.5 alkaline water
- 2021 · Development of electrolytic sterilizer for home/medical/industrial use
  - · 〈Joint research project with Yonsei University Medical School〉
  - Publication of an assessment on antioxidant, anti-inflammatory, and anti-stress activity for Biocera Alkaline water and Alkaline Hydrogen mineral
- 2022 Designated as a promising environmental enterprise in Gyeonggi-do
  - $\cdot$  Selection of companies that support the acquisition of overseas standard certification in Seongnam City
  - Development of mineral filter for hydroponics in progress
  - · Electrolytic sterilization water project with Biocera Ceramic Ball Filter for agriculture in progress
  - · Acquired NSF/ANSI/CAN 61, 372 of Biocera ceramic balls





#### Provision of Bioceramic Solutions in Water, Antibacterial, Air, and FIR Energy Businesses

Biocera Co., Ltd. is a Korean company specializing in the manufacturing and research and development of ecofriendly bioceramic materials in the fields of water, antibacterial, air, and FIR energy since its foundation in 1994. Biocera has established a global network in 40 countries and is striving to develop and research ecofriendly products for customers' health and happiness with differentiated materials such as ceramic ball certified NSF/ANSI 42, NSF/ANSI/CAN 61, 372 and FDA GLP Guideline non-toxic antimicrobial agents and Photocatalytic material for air purification filters.



#### **BIOCERA Ball**

[Drinking Water] Water is essential for health and life because more than 70 percent of the body is made up of water. Biocera ceramic ball is a catalyst carrier that increases pH and supplies hydrogen and minerals to make water healthier and enhance taste. It also makes water molecules smaller, increasing absorption.

[Washing Water] Applies to shower filters, kitchen and bathroom filters to remove residual chlorine from tap water and provides antibacterial function.



#### BIOCERA-A, Antimicrobial Agent

For hygienic use from harmful bacteria, it is used in various fields such as water purifiers, carbon blocks, silicone hoses, artificial marble, wallpaper, paint, car interior, pot, dish dryer, cutting board, rubber gloves, pots, thermos, food containers, pencils, crayons, and paper.



#### BIOCERA-SB, Far Infrared Energy

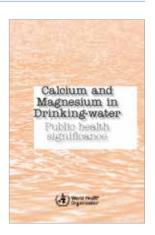
Far Infrared Ray has a strong penetration of the human body, so you can feel warm. Also, it increases the surface temperature of objects such as clothing, protectors, chairs, and bed mattresses, adding thermal effects and reducing energy.

## More than 20 Years of Research on Water has Allowed Biocera to Recommend Standards for Healthy and Safe Water

## World Health Organization (WHO) Recommends Certain Minerals in Water for Optimal Health Benefits

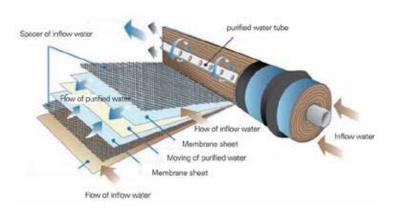


Water accounts for 70% of our bodily composition and 90% of our blood, and it is an absolute ingredient to support life, and essential for activities such as digesting and absorbing nutrients in our body, discharging waste, and maintaining body temperature. The World Health Organization (WHO) recommends the addition of minerals such as calcium and magnesium in water in order to compensate for the mineral imbalance caused by reverse osmosis. So, what is 'healthy water' for our bodies? Healthy water means water that is produced in a hygienic and clean environment, meets water quality standards, ensures safety from harmful substances, and contains balanced mineral ingredients that are beneficial to the human body. Minerals are one of the five essential nutrients (protein, fat, carbohydrates, vitamins, and minerals) to maintain life and health. However, minerals such as calcium, sodium, potassium, and magnesium, which are not produced by themselves in the body, must be consumed through food or drinking water.



## Most Water Purifiers are Based on RO (Reverse Osmotic) Water Purification Methods: They Generate Mineral-Free and Acidic Water

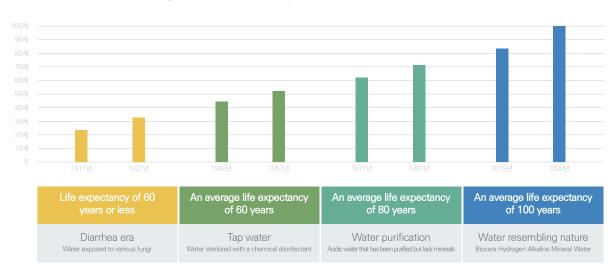
Most of the water purifier RO (reverse osmotic pressure) filters completely remove microorganisms, viruses, and particles of various heavy metals, which are only 0.0001 micrometer ( $\mu$ m), the size of a millionth of human hair. The RO based water purifiers offer pure and clean water more than any other water purification method. However, being too clean can be a problem. Water experts cite the presence of an appropriate amount of minerals such as calcium, magnesium, potassium, and sodium without harmful ingredients such as heavy metals and pollutants as conditions for "good water." However, RO-type water purifier filters filter harmful ingredients, including various bacteria, chemicals, and heavy metals as well as beneficial minerals and release acidified water for our consumption.





#### For a Life Expectancy of 100 Years, What Kind of Water Should I Drink?

Drinking water has changed dramatically over a short period of time, from water exposed to various bacteria to tap water and purified water. In our times, there is much diversification in drinking water and water quality is improving. Nowadays, few people drink tap water right away, and it has become common to buy bottled water or drink water filtered through a water purifier instead. To achieve a healthier life expectancy of 100 years, you need to know more about water and find and drink good water as much as possible.



## Blue Zone Water, the Secret of Over 100 Years of Age: Water with Alkaline pH Value, Containing Magnesium and Calcium Minerals

The world-renowned longevity village is called the Blue Zone. It means a village with a high proportion of population with high longevity, or a high proportion of persons over 100 years old to the total population of the village. The valley water of "Vilkabamba" in Ecuador, South America, and the water of "Hunja" in Pakistan are locally Water in the Hunza region of Asia and Pakistan Valley water in 'Vilkabamba' in Ecuador, South America called 'water of life'. The Nordenau mineral water in central Germany, Europe, which is famous for its exceptional health benefits, and the Lourdes spring water in France have something in common. Both contain beneficial minerals such as calcium and magnesium in the water and have alkaline pH values.







Valley water in 'Vilkabamba' in Ecuador



Nordenau mineral water in central Germany

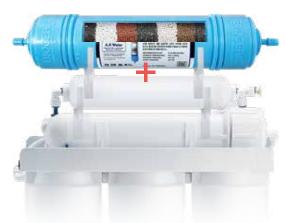


Lourdes Spring in France

## What if I Add a BIOCERA A.A Filter to My RO Purifier?

Try using a Biocera A.A (Antioxidant Alkaline) filter that adds hydrogen alkaline minerals to the RO filter used to make the water clean. It enhances the taste of water and the ingredients containing minerals make the water healthier, improving the quality of products such as household water purifiers, alkaline ion water purifiers, and hydrogen water purifiers.





RO Membrane Filter	Comparison of Filter	RO + BIOCERA A.A Filter
No Minerals	Mineral (TDS)	Rich supply of minerals such as Ca, Mg, K, Na
No Hydrogen	Hydrogen (H <sub>2</sub> )	Production of hydrogen
+ Water with ORP oxidation power	Oxidation–Reduction Potential (ORP)	- Water with ORP andioxidation power
pH Acidic	Hydrogen ion concentration(pH)	pH Alkaline

# Importance of Sanitary Safety in Filter Materials Used to Make Hydrogen, Alkaline, Mineral Water

#### What if Heavy Metals are Dissolved in my Drinking Water?

Interest in the quality of daily drinking water continues to increase thanks to the improvement of living standards and well-being, healing, and wellness. The water we drink is hygienically clean, but depending on the ceramic ball material brand added to the natural hydrogen alkaline filter, bacteria may multiply in the water or pollutants such as heavy metals and chemicals may be present.

#### Ceramic Ball Material Generating Hydrogen Alkaline Mineral Water

In order to prevent exposure to heavy metals in drinking water, it is utmost important to verify the safety of filter materials used in the water purifier. It is necessary to ensure that the material is certified to be internationally suitable for safety assessment or directly manufactured in Korea. Ceramic balls, which are used as filter materials for applications such as mineral water purifiers, alkaline ion water purifiers, and hydrogen water purifiers, are used to improve the taste of water and supply essential nutrients such as alkaline minerals to our body. It is very important to check whether Biocera ball are used for water purifier filters because heavy metals such as Pb, Hg, Cd, and As may be dissolved during the combination and firing of special mineral materials or contaminated organic materials, bacteria, and viruses may remain.













#### Check for Biocera INSIDE in All Safe Water You Drink

Biocera ball is used in filters of major domestic and foreign water purifier companies. It is an internationally certified bioceramic filter material that comes with high material safety and excellent sustainability, and offers benefits such as alkaline minerals in water.

# Filter Material that Makes Purified Water Taste Better and Healthier BIOCERA Ball

Biocera ball is mainly used as an embedded water filter material in the RO (Reverse Osmosis) water purification field. It increases the pH of cleanly purified water at reverse osmosis pressure to alkalize it, and produces essential minerals such as Mg, Ca, K, and Na, which are essential for our body in addition to hydrogen that removes active oxygen. Furthermore, ORP of water is changed to Negative Ion to release water with antioxidant power.



Lead free, Health effect, NSF certified BIOCERA ball Component, Aesthetic effect, Safety certified component

#### Applications

For Household

Mineral water purifier / Cold and hot water purifier / Alkali ion water purifier / Hydrogen water purifier / Mini water purifier / Water purification carbon filter / European jug filter / Under sink filter

For Industrial

Mineral water companies / Water stations / Alkaline bending machines / Alkaline filter for agriculture and horticulture / Piwater filter for livestock / Fermented juice / Carbonated drinks

For Washing

Chlorine removal shower filter / Shower filter for tap water / Vitamin shower filter / Kitchen faucet filter / Bathroom wash filter / Softening filter / Washing ball

#### Certifications and Patents

Harmful heavy metals such as Pb, Hg, Cd, As, and Cr, toxic substances, contaminated organic substances, and pathogens may not get eliminated properly when using low-cost ceramic balls. Biocera ceramic ball is a safe material certified for NSF/ANSI 42, NSF/ANSI/CAN 61, 372 safety by NSF International In addition, it is a differentiated high-quality material recognized by the government and specialized institutions, as demonstrated by certifications and accreditations such as PCT patents in the United States, China, and Korea, ISO 9001, INNOBIZ, and KOITA corporate affiliated research institute. Since its establishment in 1994, Biocera has pioneered and led the commercialization of ceramic balls in drinking water, and offers the highest quality bioceramic ball materials used by large domestic and overseas water purification companies. Our Biocera balls are far above regular low-cost ceramic balls in terms of quality and safety.







ISO Certification of the Quality Management System The ISO 9001 certification is an international standard for quality management systems established and implemented by ISO



at home and abroad
Patented technology for manufacturing
ceramic balls at home and aborad:
Korea, US, China, and Turkey

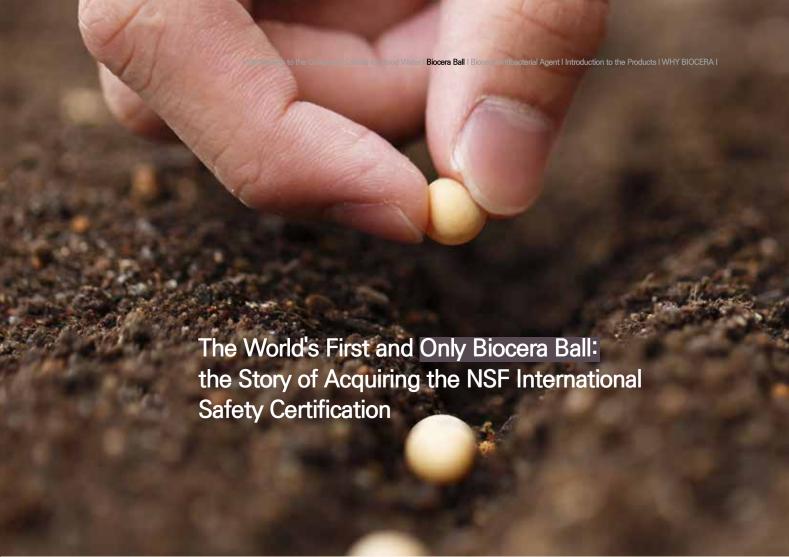


INNUBIZ

The government certified that Biocera has the potential to secure competitiveness and grow in the future through technological innovation activities, it is a small and medium-sized enterprise that is eligibel for preferentia support.



We have subscribed to product liability insurance that provides compensation of up to 100 million won in the event of an accident



The National Sanitation Foundation (NSF) is the world's most prestigious water-related certification body, officially designated by the World Health Organization (WHO) for its capabilities to certify drinking water and water purifiers. The NSF mark certification means international recognition for excellence in safety and performance. Additionally, in order to acquire the NSF certification, production facilities of enterprises can only be qualified by passing the examiner's visit and criteria for the verification test. Every year, the Biocera manufacturing plant in Wanju, Jeollabuk-do maintains the highest quality through strict external verification by international institutions on aspects such as sanitary conditions, quality control conditions, and acility conditions from the beginning to the end of ceramic material production.

#### Year 2006

Biocera launched the world's best international certification review for global standard certification of water purification ceramic balls, and started the application process for safety certification by NSF International.

#### Year 2007

At that time, there was no NSF International certification standard protocol for ceramic balls entering the cylinder water purifier filter material (Media), and the test items and measurements would be newly started by mutual consultation.

#### Year 2008

After discussing each item from the beginning and starting anew, the NSF/ANSI 42 material safety tests were passed after a long period of approximately 2 years.

#### Year 2009

The first and only eight types of Biocera ceramic balls were certified internationally by NSF International for material safety NSF/ANSI 42.

#### Year 2022

Again, the first and only case to acquire NSF/ANSI/CAN 61, 372 in ceramic ball industry for our eight types of Biocera ceramic balls to leap forward in the world.



\*The NSF mark is provided to a biocera ball in a glass container. It is certified as material only.

\*Check out the 'NSF Official Listing' for Biocera Ball.

## Types and Features of Biocera ball

- SF/ANSI 42, NSF/ANSI/CAN 61, 372 material safety certification by NSF
- ∅ International quality catalysts that make drinking water taste better and healthier
- Antibacterial catalyst that removes residual chlorine from washing water and inhibits bacterial growth in water
- ✓ Lead free, Health effect, NSF certified BIOCERA ball Component, Aesthetic effect, Safety certified component





Product		Characteristics	Crystal structure and composition
	BIOCERA AG BALL	Ag ion is antibacterial, has excellent deodorizing power, and provides organic adsorption	Zeolite, Silver
	BIOCERA SP BALL	Quartz vibration activates water molecules, and provides far infrared energy effects	Quartz (Sio <sub>2</sub> )
	BIOCERA CA BALL	Ca-ion mineral is eluted with natural edible calcium and silica components	CaCO <sub>3</sub> , MgO
	BIOCERA PW BALL	Water molecular activity, pH alkalization with rare earth crystalline minerals, water pulse wave blocking, harmonic vibration, rotating electromagnetic wave, Qi Energy	Rare Earth Material Hematite (Fe20s)
	BIOCERA IP BALL	Natural zircon crystals, containing silica ingredients, enhance the taste of water	Zircon (ZrO2)
	BIOCERA TO BALL	Piezo: piezoelectricity activates water molecules, enables pH alkalization	Tridymite (SiO2)
	BIOCERA RC BALL	Removal of residual chlorine, removal of trihalomethane (cancerous substances), Electrolysis by increasing Ca ion Electrolysis efficiency Alkaline ionized water	CaSO <sub>3</sub>
	BIOCERA AO BALL	pH alkalization of water, hydrogen water generation, Mg, SiO <sub>2</sub> mineral supply, -ORP antioxidant power reduction, PFAS Free	MgO

## It Looks Similar in Size and Color, Biocera Balls of Value, such as Diamonds

Biocera ball was developed by studying the crystal structure of raw materials for a long time. Biocera ball maintains the continuous function of alkali hydrogen minerals when applied to water purifier filters. In addition, it is the only material that has been secured through rigorous production processes and authorized domestic and overseas certification in its own production plants. There is a reason to refuse to compare it with a regular low–cost ceramic ball that can produce heavy metals such as lead, cadmium, mercury and arsenic.



VS



Regular ceramic ball	Comparison of ceramic ball	BIOCERA Ball
Heavy metal such as Pb, Hg, Cd, and As may be present	Presence of heavy metals	NSF/ANSI 42, NSF/ANSI/CAN 61 & 372
?	Material safety certification	NSF International, FDA GLP Pass, ISO:9001
?	In-house production	Self-produced by the Wanju Ceramic Factory
?	Know-how	Manufacturing and research related to bioceramic materials since 1994
?	Quality of water	pH alkalization and production of hydrogen mineral water −ORP
?	Country of production	Republic of Korea
	Value comparison	
Weak and cheap quality like graphite		The value of diamond-hard and expensive quality

## **Biocera Ball Material Applications**

Eight types of Biocera ball certified for Material Safety by NSF International Health Association NSF/ANSI 42, NSF/ANSI/CAN 61, 372 Lead free, Health effect, NSF certified BIOCERA ball Component, Aesthetic effect, Safety certified component





Application

Filter Material Classification



#### **BIOCERA CA BALL**

Ca-ion supports mineral elution with natural edible calcium and silica components, Lead



#### **BIOCERA AO BALL**

Enables pH alkalization of water, hydrogen dissolution, mineral supply, -ORP antioxidant reduction, Lead Free

# Materials used in drinking water

#### ⟨Features⟩

·pH alkalization ·Generation of minerals

·Hydrogen production

·Increase in antioxidant power ·Enhances the taste

#### (Safety)

of water

·NSF safety certification ·ISO 9001 certification ·RoHs authentication



#### **BIOCERA PW BALL**

Water molecular activity, pH alkalization with rare earth crystal crystalline minerals, blocking electromagnetic waves and pulse waves, Qi Energy, Lead Free



#### **BIOCERA SP BALL**

Quartz vibrations support activation of water molecules, Far-infrared energy effect, Lead Free



#### **BIOCERA IP BALL**

Natural zircon crystals, silica Contains healthy ingredients, improves the taste of water, Ca 이온 전기분해 알칼리 이온수 Lead Free



#### BIOCERA TO BALL

Piezo Piezoelectric Properties Activation of water molecules, Lead Free

# Material used in washing water

#### ⟨Features⟩

- · Remove chlorine
- · Inhibit bacterial growth

#### ⟨Safety⟩

- NSF safety certification
- ISO 9001 certification
- · RoHs authentication



#### **BIOCERA TC BALL**

Residual chlorine removal, Removal of trihalomethane (cancerous substances), Lead Free



#### BIOCERA AG BALL

Ag ion is antibacterial, has excellent deodorizing power, supports organic adsorption, Lead Free

<sup>\*\*</sup> The NSF certification mark indicates that the Biocera ball is certified for NSF/ANSI 42, NSF/ANSI/CAN 61, 372 safety only. It is not certified as a filter product.

## Application of Drinking Water Purification Filter & Shower Filter

Appli	cation	Applied filter	Product configuration	Product life
ant Alkaline)	(For home use) Biocera A.A filter  • pH alkalization  • Generation of minerals  • Hydrogen production  • Increase in antioxidant power  • Enhances the taste of water	Purified Jug 4" 8" 10" TCR 11" 14" Filter Filter Filter Filter Filter	Purified jug filter  4" Filter  8" Filter  10" TCR Filter  11" Filter	1,000 £  3,000 £  6,000 £
BIOCERA A.A filter (Antioxidant Alkaline)	(For commercial use) Biocera A.A Filter  • pH alkalization  • Mineral generation  • Hydrogen production  • Enhance the taste of water  • Increase antioxidant power	Slim 10" Big 10" Slim 20" Big 20" All-in-one Filter Filter Filter Filter Filter		10,000 £ 50,000 £ 150,000 £
Apply shower filter	Shower, kitchen filter  · Removal of chlorine  · Inhibition of bacterial growth	Chlorine removal shower filter  Sediment + Chlorine removal shower filter  Sediment + Chlorine removal shower filter	Chlorine removal Shower filter  Sediment + Chlorine removal Shower filter  Sediment + Chlorine removal Shower filter	Replacement of 1/5 remaining amount BIOCERA RC Ball (4 to 6 month)  2 to 3 months

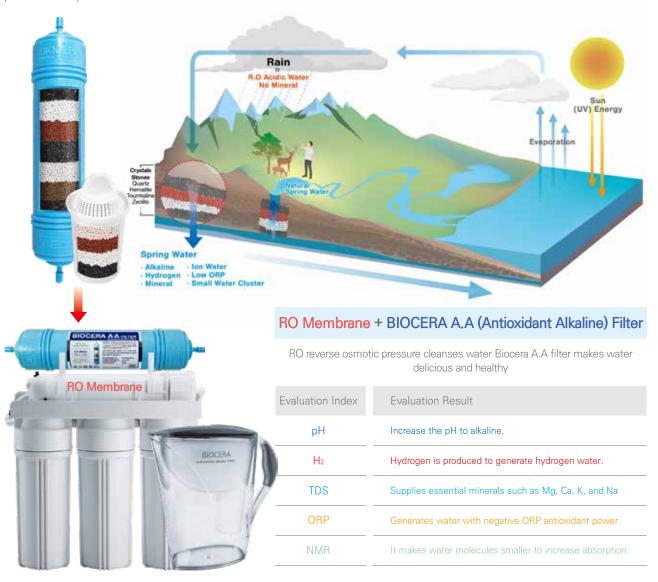
 $<sup>\</sup>ensuremath{\mathbb{X}}$  Home Biocera filters must be installed only in RO water purifiers.

## Biocera A.A. Similar to Nature's Water Circulation Principles. (Antioxidant Alkaline)

Biocera's material business resembles the principles of natural water circulation as a metaphor. When water evaporated from solar energy becomes a cloud and falls down as rain (acidic) on the earth's surface, it naturally becomes healthy mineral water (pH alkaline hydrogen minerals) as it permeates into the mountains and the ground and circulates through the rocks in the stratum through which the water passes. For this reason, users benefit immensely when they install an additional Biocera A.A filter in the water purifier that adds an antioxidant, hydrogen and alkaline mineral using the natural water circulation mechanism. Biocera is the only company that thinks about the growth of plants and animals and strives to enhance the health and environment of mankind with live alkaline minerals.

#### Safe Biocera Ball that Passed the Water Quality Test

- Safety certification of NSF/ANSI 42, NSF/ANSI/CAN 61, 372 (Biocera Ball) by NSF International, which is difficult for even famous global water purifier companies to pass
- Biocera ceramic ball and Biocera A.A (Antioxidant Alkaline) filters have been developed by a Certified Water Specialist (CWS) certified by the WQA of the AmericanWater Quality Association
- Biocera A.A (Antioxidant Alkaline) filter produces the highest quality hydrogen alkali water and is exported to more than 40 global water purification companies worldwide



## Biocera Ball to Remove Residual Chlorine from Tap Water

In water sources, chlorine is used in for filtration to remove various impurities from the water. Chlorine has a positive function in that it prevents various waterborne infectious diseases, but it produces trihalomethane (THM), a carcinogenic substance that is fatal to the human body. The Biocera RC ball applied to the Biocera shower filter removes chlorine remaining in the water to inhibit the production of the carcinogenic trihalomethane (THM).



#### BIOCERA RC Ball (Removal of Chlorine)

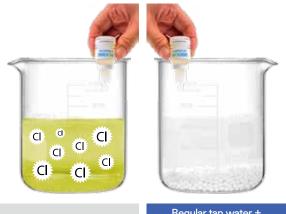
Chlorine is used to remove pollutant bacteria from household water sources. Biocera RC balls remove any residual chlorine used to prevent damage to human health. The Biocera RC Ball is designed to remove residual chlorine. Ca, an essential mineral ingredient, is eluted to supply calcium minerals to the body.

#### BIOCERA AG Ball (Antimicrobial Function)

Biocera AG Ball (Antibacterial function) suppresses the reproduction of various bacteria and fungi in tap water. It is a ceramic material with antimicrobial function. Furthermore, the antibacterial ball itself absorbs through fine pores., It is excellent for deodorizing effects such as removing bad odors from tap water.

#### Chlorine Removal Experiment

- At 200ml tap water in each beaker and test with the chlorine reaction reagent O-Tolidine.
- Biocera RC ball components react with residual chlorine to neutralize subsaances that are harmful to the human body.



#### Ordinary tap water

Add test reagent to detect residual chlorine. Tap water turns yellow because of residual chlorine.

Regular tap water + chlorine removal ball

Residual chlorine is removed. No color response by residual chlorine.

#### **Antimicrobial Function Experiment**

• Used strain: Escherichia coli (ATCC 25922)

• Test method : KFIA-FI-1003

• Test results : 99.9% bacteria reduction rate



Escherichia coli growth detected

Eradication of E. coli by antimicrobial treatment

## Applicable without Pesticide in Sprout Genseng Hydroponics, **BIOCERA A.A Water Filter**

Hydroponics is a method of fixing crops in a soilless state without using soil in various ways and cultivating crops with a culture solution in which essential elements necessary for crop growth are dissolved at an appropriate concentration according to their absorption ratio. Advantages include easy prevention of weeds and pests, easy quality control, and detailed control of plant growth, enabling increased production and control of harvest time.

## Biocera Water Filter for Hydroponics







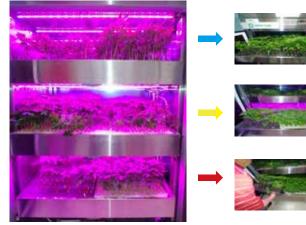


BIOCERA C Filter Dissolved oxygen † + Residual chlorine X



Company B is growing sprout ginseng hydroponically by applying raw water, sediment filter, and circulation pump.

## Biocera Filter Applied Sprout Ginseng Cultivation Machine Test Status



Sprout ginseng cultivation test machine











#### Middle part

- · A type filter applied
- · Optimal growth condition
- · No Sclerotium cepivorum on the root

#### Lower part

- · B type filter applied
- · Optimal growth condition
- · No Sclerotium cepivorum on the root

## Biocera Alkaline Ionizer that Supplies Clean Water with a Direct Water Filter Without a Water Tank

Biocera Alkaline ionizers turn acidified body fluids into weak alkalinity and remove active oxygen that accumulates in the body during aging. Essential minerals such as calcium, potassium, sodium, and magnesium after different assimilation cleaning frameworks help advance the improvement of wellbeing and digestion. Alkaline water turns acidified body fluids into weak alkalinity and can remove active oxygen that accumulates in the body during aging. The little water groups from the Biocera Antioxidant Alkaline water purifier help hydration up to multiple times which is a compelling arrangement when got dried out than conventional demineralized invert assimilation water. Necessary minerals in the water encourage supplements and mineral assimilation effectively. Regular spring mineral water like Biocera Antioxidant Alkaline water purifier helps the excellent equalization of the minerals in the body.

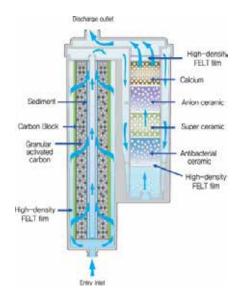


BIOCERA IONIZER ION-7600WN



BIOCERA IONIZER ION-7600WT

## Patented Multi-Layer Filter Structure



Category	Material name
PART(1) (Filter section)	High density FELT film     Carbon block filter     Granular activated carbon filter     Sediment filter
PART (2) (Active water section)	© Non-woven filter © BIOCERA AG Ball ① BIOCERA SP Ball ® BIOCERA IP Ball 9 BIOCERA RC Ball 10 High density FELT film

#### NSF Certified Safe Filter Materials

The Biocera balls inside the multi-layer filter is a safe material certified by the international authorized agency NSF/ANSI 42, NSF/ANSI/CAN 61,372. NSF is the most prestigious certification body to certify the quality of indoor environment, air, food and water, which means that the safety and performance of the product are recognized.



## Successful Applications in the Field of Living Health

Biocera Ceramic Ball Applied in the Field of Living Health









Applicable field

R.O Undersink

Direct water Sink water Purifier

Direct water Purifier

Refrigerator Water Purifier



Applied Filter

Alkaline mineral water filter Hydrogen water filter





Applied Filter

Hydrogen alkaline water composite ball T-bag



Alkaline water

purifier



Applicable field			
Water purifier	Mineral water pitcher	Alkaline jug	Hydrogen water bottle

#### Biocera Ceramic Ball Applied in the Field of Living Health









Applied Filter

Carbon+UF filter Sediment filter

Chlorine removal showerhead filter

Alkaline filter

Mineral filter

Applicable field

Direct water purifier

Mineral water purifier

Hot and cold water purifier



Applied Filter

Kitchen filter



Sediment filter



Chlorine removal showerhead

Chlorine removal showerhead filter

Vitamin shower filter





Applied Filter

Hydrogen alkaline water composite ball T-bag



Applicable field

Pet water purifier to enhance water taste

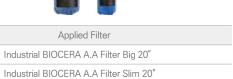
## Successful Industrial Fields

Biocera Ball, Applying filters in Industrial Fields





Filter type

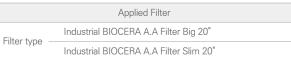




Applicable field

Bottled Water Factory









Applicable field

Water Vending Machine



	Applied Filter
Filter type -	Industrial BIOCERA A.A Filter Big 20"
	Industrial BIOCERA A.A Filter Slim 20"



Soda & Beverage Vending Machine

Applicable field

#### Biocera Ball, Applying Filters in Industrial Fields









Applied Filter

Industrial BIOCERA A.A Filter Big 20"

Industrial BIOCERA A.A Filter Slim 20"

Applicable field

Water Stations







Applied Filter

Industrial BIOCERA A.A Filter Big 20"

Industrial BIOCERA A.A Filter Slim 20"

Applicable field

Animal and Plant Nourishment Growth in Agriculture and Livestock fields







Applied Filter

Industrial BIOCERA A.A Filter Big 20"

Industrial BIOCERA A.A Filter Slim 20"

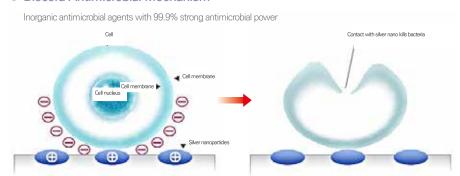
Applicable field

Organic Fermented Juices

## A Substance that Inhibits the Growth of Various Bacteria **Biocera Antimicrobial Agents**

Biocera antibacterial agents are equipped with a large specific surface area and excellent heat resistance by replacing antibacterial metals with inorganic carriers such as Silver, Hydroxyapatite (HAP), alumina, and silica. They are safe nontoxic antibacterial agents with excellent affinity for the human body, and offer a 99.9% bacterial reduction rate and semipermanent antibacterial durability when they come into contact with various bacteria. It is a material that has passed the FDA GLP Guidelines (U.S. Food and Drug Administration's excellent experimental test standard) and has been certified for safety with RoHS. It is very suitable for plastic, household goods, home appliances, sanitary products, packaging materials, cosmetics, fibers, leather and construction materials, which come with frequent bacterial contact.

#### Biocera Antimicrobial Mechanism



#### Biocera Antimicrobial Test Results

Used strain: Escherichia coli (ATCC 25922)

Test method: Film adhesion method

Sample composition: Biocera MB 5 wt% to Polyeth

Test conditions: Measure the number of bacteria after incubating the

test fluid at 37°C for 24 hours

Film surface area: 5 cm × 5 cm

E. coli test results



antimicrobial



antimicrobial antimicrobial treatment

Salmonella test results





O-157 E. coli test results





antimicrobial

treatment

#### Applications

Carbon block / Carbon block filter / Water purifier silicon hose / Waterproof sheet & waterproof cloth (large water tank) / Water purifier

Handle / Gear knob (stick) / Assist grip (handle) / A pillar / Seat / cushion / Handel cover Car interiors

Architecture Steel plate / Antibacterial film / Bidet nozzle / Artificial marble / Furniture / Table / Desk / Chair / Antibacterial sheet / Door handle / paint / wallpaper

Home Refrigerator / Washing Machine / Air Cconditioner / Humidifier / Remote Control / Sanitary hand dryer / Hair dryer / Calculator / Iron / Iron

Zipper bag / Pot / Frying Pan / Cutting board / Rubber gloves / Knife handle / Silicone ladle / Airtight container / Pottery

Mobile cases / Thermos and lunch boxes / Food containers / Packaging material / Cosmetic cases / Keyboard / Mouse / Glasses / Earphones / Ballpoint pen Plastic

Pencil / Crayons / Color paper / Note / Sketchbook / Toys Box / Clay

Fabric / Artificial leather / Leather / Bag / Shoe insol es / Shoes / Hat / handkerchief / Gloves Fiber & Artificial Leather

## Biocera Antimicrobial Agent & Biocera A.A Powder

- Passed non-toxicity test based on FDA GLP Guidelines
- Passed the RoHS hazardous substance detection test for enhanced safety
- Ø Antibacterial effect with semi−permanent persistence that suppresses bacterial growth by 99.9%

	Sortation	Biocera-A (Antimicrobial agent)
바이 <b>모세</b> 라 A 항균제	Formulation	Fine white powder
	Purpose	Plastic resins, carbon blocks, car interior materials, kitchenware, building interior materials, Most commonly used antimicrobial powder additives for purposes such as sanitary containers and toys
	Sortation	Biocera-MB (Antimicrobial agent)
비이오세약 MB 항균제	Formulation	Beige color solid
	Purpose	Durable refrigerator, bidet nozzle, dish dryer, thermos, antimicrobial solid additives used in washing machines, and plastics.
	Sortation	Biocera A.A Powder (hydrogen alkali mineral production)
VV II-SEI	Formulation	Fine gray powder
-	Purpose	It is a material that is applied to hydrocarbon blocks to increase the pH of water. The powder additives dissolve hydrogen and minerals.

#### Certifications and Patents



Nontoxicity certification by FDA agency It is a safe material that has passed a non-toxicity test based on the FDA GLP Guidelines. **RoHS** 

Certification based on Hazardous

Electronic products exported to Europe, require safety certification that hazardous substances are below the standard level that the human body can tolerate.



Korea Textile Testing Laboratory

Antivirus certification from FITI test
researcher regarding the

Safety of antimicrobial and antimicrobial
performance. It's a proven material.



Possession of original patents at home and abroad Patented technology for manufacturing ceramic balls at home and aborad: Korea, US, China, and Turkey

## Successful Application of Biocera-A

## Biocera-A Antimicrobial Agent / Biocera A.A Powder

- Most commonly used antimicrobial powder additives



		Biocera–A & Biocera A.A Powder (Hydrogen alkaline mineral production)
	Applicable field	Antibacterial carbon block filter / Hydrogen carbon block filter / Alkali carbon block filter



Applied	Biocera-A & Biocera A.A Powder
materials	(Hydrogen alkaline mineral production)
Applicable field	Antimicrobial soap / Hydrogen soap



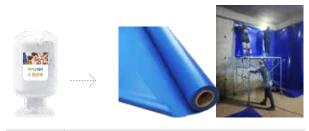
Applied materials	Biocera-A
Applicable field	Artificial marble



Applied materials	Biocera-A
Applicable field	Gear knob / Assist grip / A filler



Applied materials	Biocera-A
Applicable field	Water purifier silicone hose



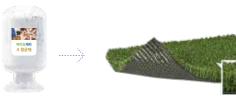
Applied materials	Biocera-A
Applicable field	Waterproof sheet / Cloth







Applied materials	Biocera-A
Applicable field	Silver nano antibacterial pencil / Colored paper / Crayons / Clay

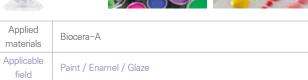


Applied materials	Biocera-A
Applicable	Artificial turf (golf, tennis court, soccer, baseball, badminton,
field	yard, terrace.)







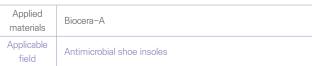






Applied materials	Biocera-A
Applicable field	Antimicrobial zipper bag for baby









Applied materials	Biocera-A
Applicable field	Anti-slip pads (anti-bacterial, anti-fungal)

Eco-friendly original detergent-free laundry ball

## Biocera Laundry Ball





Durable special material Does not explode in the washing machine 330 times available Reduces the cost of detergents Award from Ministry of Environment European CE Mark Certification Using Biocera Ball certified by NSF/ANSI 42 NSF/ANSI/CAN 61, 372

Durable PC material resistant to shocks



An eco-friendly laundry ball that provides superior wash without detergent

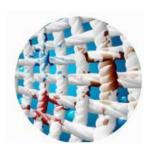


You can use it without worrying about skin diseases such as atopic dermatitis



Deodorizing power of the washing ball

#### How is it Possible to Wash Without Detergent?



Laundry contaminated with all kinds of dirt and germs.



The Biocera ball generating fine wavelength energy



The wavelength energy vibrates the water by weakening the union of molecules. Cleans dirty laundry by the principle of clean extraction.

#### Biocera, the World Pioneer and Leader in the Eco-friendly Laundry Ball Industry Since 1994

Some people suffer from atopy every spring. The number of people who complain of coughing, sneezing, itching, allergies, etc. is also increasing. Above all, there are some people who show allergy symptoms to foods, detergents, shampoos, etc. that are not environmental factors. Some people worry during the spring because they suffer from allergies that cause coughing, blistering, itching, sneezing and seizures. Also, the number of people suffering from various dermatitis is increasing. Some acidic foods, chemical detergents, fine dust, and yellow dust cause asthma and atopic dermatitis, causing discomfort and pain in daily life.





Dr. Jeon's first daugther interview on Biocera laundry ball testimonial

Dr. Jeon's second daughter interview on Biocera laundry ball at CES exhibition

#### How Can I Wash It?



Socks with dirt (fine dust, bacteria) on them
I'm going to wash it with
Biocera Laundry ball without degergent.



Please put in the biocera Laundry ball.

One ball for laundry weight of 5 kg or less
Two balls for laundry weight of 10 kg or more



The stains on the socks were washed clean.

#### How to Use Eco-Friendly Biocera Laundry Ball

#### What is the washing method?

A. You can do using with the standard washing method as usual. Please put the Laundry ball in the washing machine instead of the detergent before starting the laundry.

#### What should I do with the washing ball that I used aeftr washing?

A. Leave the used Laundry ball in the laundry. Biocera antibacterial balls suppress bacterial growth in the washing tank and remove unpleasant odors.

#### My skin is sensitive. Can I use it?

 Laundry Ball, which is a natural material and harmless to the skin, is safe because it has no chemical ingredients such as detergent residues or fluorescent substances.

#### How long is the product life of the laundry ball?

A. With semi-permanent properties, the laundry ball has excellent cleaning durability up to 330 times. You can replace it after 3 years.

Filter shower with chlorine removal ball for the first time

## Biocera Premium Atozero Showerhead & Zero Showerhead



The current is soft

Removing harmful substances from tap water for skin protection

certified by NSF/ANSI 42 NSF/ANSI/CAN 61, 372

Durable PC material resistant to shocks



A shower that even babies can use safely



Ceramic balls are very effective for atopic dermatitis and skin psoriasis



Double filtration is effective on removing harmful substance in water

#### Biocera Showerhead Removes Chlorine, Increase Water Pressure, and Prevent Bacterial Growth





#### Sediment filter-

- Removes larvae, rust, harmful substances, and micro-plastics
- Removes fine debris and rust

#### Ceramic ball filter

- Removal of residual chlorine
- Removal of THM (tri-halometane)

#### Atopic Dermatitis and Skin Irritation Prevention, Biocera Atozero Showerhead

## **UnSafe Earth!**

Plastic, Detergent, Chemicals!

VS

## Save Earth! Save Water!











Use Biocera RC ball in the showerhead filter to remove residual chlorine in tap water. Chlorine, impurities, and larvae in the tap water we use every day can cause atopic dermatitis or scalp diseases. Protect your skin safely through water saving, gentle current, and removal of harmful substances through the Biocera shower.

#### NSF Certified Safe Filter Materials

The Biocera RC ball inserted into the Biocera zero shower filter is a safe material certified by the international authorized agency NSF/ANSI 42, NSF/ANSI/CAN 61,372. NSF is the most prestigious certification body to certify the quality of indoor environment, air, food and water, which means that the safety and performance of the product are recognized.



The world's first ceramic ball-applied water jug pitche(Pitcher), jointly developed by Germany, Poland, and Korea

## Biocera Alkaline Jug



Filter Housing BPA-Free Material A scale indicator to check filter replacement time

Molecular structure of water ↓
Absorbability †
Ion Energy †

Eliminate hazardous substances including heavy metal contaminants



Hydrogen and mineral elution increase pH alkaline



Easy replacement of filter



Untact product washing directly without door-to-door inspection

#### Safe Products Certified for Quality by the Highest International Accreditation Authority







ISO Certification of the Quality Management System The ISO 9001 certification is an international standard for quality management systems established and implemented by ISO



ngredients LGA certification
inspection of mainting
ingredients LGA certification
inspection as a safe and ecofriendly product without organic compounds and
harmful ingredients detected by a German public
inspection agency.



Safe BPA Free Container
SK-ECOZEN is a safe material
that does not detect Bisphenol-A
(Environmental Hormone)
as a material used in baby bottels.



Product liability insurance
We have subscribed to product liability
insurance that provides compensation
of up to 100 million won in the event of
an accident

Only BIOCERA BALLS are certified by NSF International only

\*The fitler is not certified by NSF

#### Biocera, the World Pioneer and Leader in the Alkaline Jug Industry, Since Early 2020

Biocera developed the world's first alkaline-reduced return jug in collaboration with a German jug company in the early 2000s. BioCera Return Jug entered the European market with the brand name 'Antioxidant Alkali BioCera' as a product with an alkaline mineral function. The meaning of 'return' means 'return to nature'. Today, people are immersed in high cholesterol foods, caffeine-rich drinks, and irregular diets. In addition, the world is becoming more vulnerable due to environmental pollution, and it is surrounded by factors that harm health by the habit of avoiding water. CEO Dr. Jeon Hyoung-Tag gave the meaning of "return" in hopes of reducing the bad dietary habits of modern people suffering in this environment and living a happy life by drinking the alkaline mineral water that their ancestors used to drink.

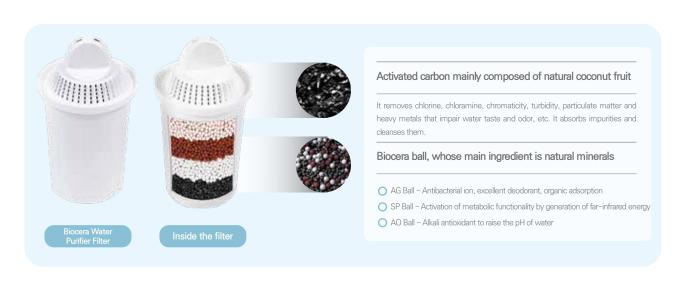




AQUATECH AMSTERDAM Water UK CEO's interview 'Why We Chose Biocera as Our Partner'

The process of manufacturing Biocera A.A Jug at the Polish plant

#### Safely with Natural Coconut Fruit and Natural Mineral Ingredients in the Filter!





Delicious drinking water

It purifies tap water Change it to delicious water



Coffee and tea

Make coffee and tea faster It brings out the taste and flavor



Make it delicious

It makes the food taste better Available for cleaning purposes



Economical

Reduce the disposable waste No rental fee is required Alkaline, mineral, and hydrogen water generation premium water that resembles the principle of natural water generation

#### Biocera A.H.A Bottle





Safe BPA Free Container

SK-ECOZEN is a safe material that does not detect Bisphenol-A (Environmental Hormone) as a material used in baby bottels.

Using Biocera Ball certified by NSF/ANSI 42 NSF/ANSI/CAN 61, 372

Antibacterial and Antioxidant for clean water

Soft water for drinking

Portable water bottle for user convenience

Natural filtration filter Produce alkaline water



Grip that fits in one hand



Natural filtration filters make water more delicious



Increases the pH level of water hydrogen and mineral production

#### Make the Water You Drink Every Day More Delicious and Healthier!

Put bottled water or purified water in a bottle. The Biocera ceramic ball built into the natural filter comes into contact with water to increase pH to alkaline values, making it water with antioxidant power (–ORP). It also dissolves minerals and hydrogen necessary for our body, makes water molecules small, making it soft and delicious.









Biocera, the World Pioneer and Leader in the Alkaline Jug Industry Since 1994

## Save Water! Save Earth! Save World!

with BIOCERA Eco-friendly Life Solution



# BIOCERA X ESG Environmenta Social Governance







**After** 

Sediment filter and patented ceramic ball filter!

#### Biocera Zero Shower Filter



Remove rust, chlorine

Double filter structure removes hazardous substances

Using Biocera Ball certified by NSF/ANSI 42 NSF/ANSI/CAN 61, 372



Can be installed on the shower handle



Can be installed at the bottom of faucet



A small and lightweight shower filter

#### At the Very Start of the Day, Feel the Change in Washing Water!

#### Double filter structure Hazardous substances ZERO



Sediment Filter BIOCERA Ball Adsorption and Removes removal of rust residual chlorine

## Discoloration of the filter

Check it out with your eyes



Before Cleanliness

After Contaminated discoloration

#### Chlorine reagent reaction

Tap water vs Tap water passed Biocera shower filter



VS

Tap water Yellow = Chlorine

reaction

Tap water + BIOCERA Ball No color change

A pleasant start to the day with the scent of fresh fruits and vitamins

#### **Biocera Fruit Vitamin Shower Filter**

#### Black Cherry



Biocera AG Ball's antibacterial effect

#### Fresh Grapefruit



Vitamin C and milk powder to give whitening & moisturizing

#### Sweet Mango



Removal of residual chlorine and rust





Can be installed at the bottom of faucet



Can be installed on the shower handle



Experience fragrant shower therapy

#### At the Very Start of the Day, Feel the Change in Your Washing Water!

You can now take a fragrant therapy shower every day without a bathtub. The scent of fruits in the shower filter's highly concentrated vitamin gel helps you feel good at the beginning and end of the day, and natural vitamin C supplies nutrients to your skin. In addition, the Biocera chlorine removal ball applied to the bottom of the filter removes the disinfectant (residual chlorine) of the tap water and converts it into safe water. It is certified for non-irritating skin safety, so you can use it for sensitive skin with confidence.

- O Recharge your vitamins and moisture while washing your body and mind exhausted from stress!
- O Who wouldn't want to experience a variety of fruit scent therapy!
- A good solution for pregnant women suffering from fishy smell of water!



## Six Reasons for Leading Companies to Choose Biocera!

Eco-friendly Global Biocera Material Protects Humanity and Earth

**1** Global Networks Ceramics Materials

Materials trusted and used by large enterprises in more than 40 countries in Korea and abroad

Leading Materials Expert in World Technology

Has master's and doctorate-level expertise in water and antibacterial materials

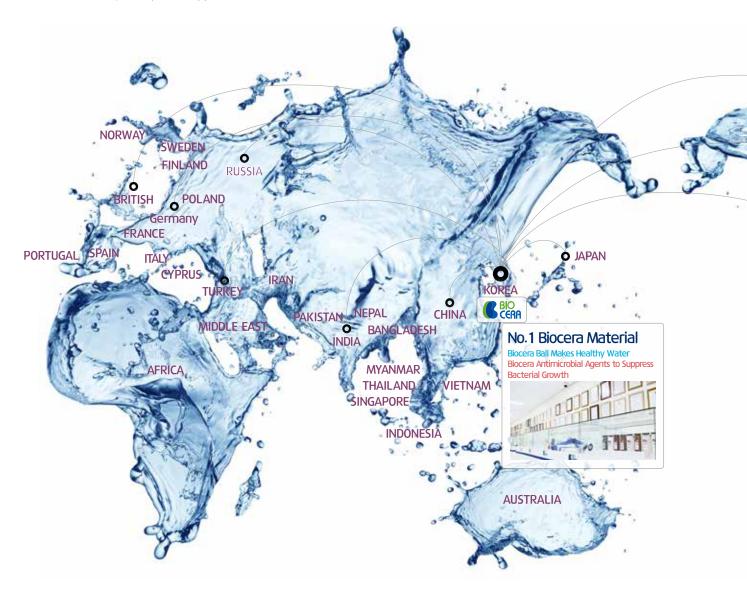
Market Leader for Healthy Water and Antibacterial Materials

We participate in international water seminars and exhibitions such as WQA and Aquatech every year

Incomparable Quality Certification for the Material Acquisition of international certification and intellectual property rights such as NSF International

Manufacturing and R&D Specialist Since 1994
Own ceramic manufacturing plants and subsidiary laboratories

Best Marketing and Branding Value Benefits
Using biocera certification, providing promotional materials, and marketing support



#### World's Best Quality and Safety

#### **Certifications & Patents**

#### Authentication and registration

#### [Overseas] Certification and Registration

- ① NSF for ceramic ball (NSF/ANSI 42, NSF/ANSI/CAN 61 & 372)
- ② WQA's CWS Water Expert Certification, WQA Membership
- ③ Biocera Antibacterial and Photocatalyst, FDA GLP Guidelines for Nontoxic Safety Standards
- (4) CE Authentication

#### [Domestic] Certification and Registration

- ① ISO 9001 Quality Management System Certification
- ② Selection as INNOBIZ Technology Innovation Small and Medium Business
- $@ \mbox{ Certification of RoHS Hazardous Substances Restriction Guidelines} \\$
- 4 Certification by KOITA Enterprise Research Institute
- ⑤ 생Subscription to product liability insurance

#### Patent PCT

#### [Overseas] Patent PCT

- 1) International, United States, China, Turkey, Malaysia
  - Method and apparatus for manufacturing spherical ceramic balls by rotary method

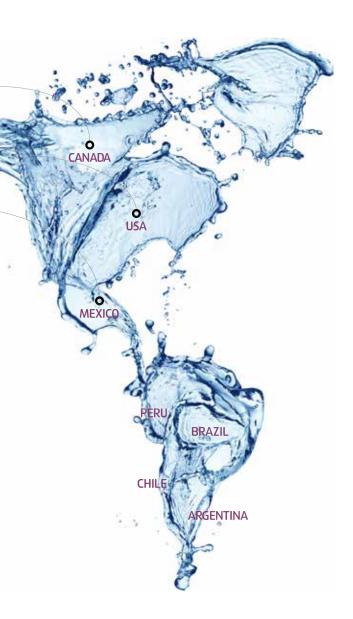
#### [Domestic] Patent PCT

- ① Methods for manufacturing of ceramic balls
- ② Filter for manufacturing alkaline reduced water and device
- 3 Functional ceramic composition
- 4 Antibacterial polystylene paper for food packaging

#### Trademark / Design

#### [Domestic and Overseas] Trademark and Design

① Korea, USA, China, Russia, Turkey, Mexico, Vietnam, Malaysia, Indonesia, and more





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